

Robert Goeldner

Associate Creative Director / Copywriter 415.465.2080

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Traditional, digital, social copywriter/content creator with a wide variety of experience developing innovative, unique, and relevant B2B and B2C work for healthcare, technology, financial services, consumer goods, travel, and entertainment clients.

work experience:

2019 – Present **Freelance Copywriter** @ Fresenius Kidney Care Agent3 (ServiceNow, LinkedIn, Citrix, Adobe, Databricks) Jack Morton (Eaton), Bright Horizons, DataRobot, Genuine, Drift

2013 - 2019 **ISOBAR** – ACD/Copywriter
clients: Bayer, Alcon, Tivity Health, Wyndham, Royal Caribbean, LEGO

2012 - 2013 **Pereira & O'Dell, AKQA, DOJO**
freelance ACD/Copywriter various SF agencies – (HP, Itaú Bank, Logitech)

2009 – 2012 **DraftFCB SF** – ACD/Copywriter
clients: Electronic Arts, PG&E, Dockers, Kikkoman

2006 – 2008 **EVb, SF** – Senior Copywriter
clients: Intuit QuickBooks, Northwestern Mutual, adidas, A&E Cable Television, Tropicana, Kodak, Microsoft

education:

Syracuse University, BS
The Creative Department

accolades:

Cannes Cyber Lions Finalist, One Show Entertainment Merit, One Show Interactive Finalist, D&AD nomination, Facebook Studio Gallery, Communication Arts, Hatch Bronze, MITX Finalist, OMMA Finalist